



PRESS RELEASE

ProInfo TV and Tellitec to launch Satellite based Digital Signage Solution to Deliver Content Directly to Medical Practices.

Nördlingen, Germany / St. Niklaas, Belgium, June 2007 – ProInfo TV GmbH and Tellitec Communications bvba to launch satellite based reliable content transmission via SES-ASTRA owned and operated infrastructure to provide a mix of sophisticated entertainment and infotainment to medical practices. Medical practices are now able to turn waiting time of their patients to pleasant and informative time, while Tellitec's TelliCast integrated software solution guarantees the reliable transmission of the to be played-out content via satellite in the background.

ProInfo TV is a media service company which produces and supplies a TV program for waiting rooms in medical practices, facilities and hospitals. This service is based on displaying dynamic content, which allows the mixing of ads with up-to-date information and local content to entertain patients during waiting time but also to inform the patients about special services or the advantages of different medical examinations.

"ProInfo TV supplies a cultured and intelligent TV program for each specific waiting room, which is mixed out of sophisticated entertainment, information and the doctor's individual messages", said Mr. Thomas Bley, CEO of ProInfo TV.

There are numerous possibilities like DSL to transfer video content and/or information to locations distributed over a wide area. But DSL is not everywhere available and especially in rural areas the telephone companies supply just analog or ISDN speed. Also because internet access always contains a risk of viruses, Trojans and similar threats, in most installations virus scanners or firewalls are installed or ports are blocked. *"This creates service problems and nuisance with the customers",* said Mr. Thomas Bley, CEO of ProInfo TV, *"but we are happy to find in Tellitec a partner who offers us an efficient reliable satellite transmission solution to avoid these problems".* Christian Zanoth, CEO of Tellitec, supplemented, *"via Tellitec's multicast content distribution, TelliCast, we guarantee the reliability and efficiency over this lossy network, to ensure no lack of services for ProInfo's customers".*

Tellitec's TelliCast solution offers a proven ready to use technology with a comprehensive range of features that are implemented as background processes operating without user interaction required. The solution allows the distribution of content in a bandwidth-efficient manner, enhanced by the application of a range of advanced error-correction and compression techniques. The powerful Forward Error Correction and repetition mechanisms allow the reliable distribution over unidirectional links without requiring a back channel. A back channel is only needed in case e.g. the medical practice would like to change the content. To guarantee confidentiality, data is encrypted on-the-fly by a strong and fast algorithm with variable levels of security.



About ProInfo TV

ProInfo TV GmbH is located in Nördlingen, Germany and is privately owned. The shareholders are in medical business for many years dealing with software for doctor's offices as well as with diagnostic equipment. They know exactly the demands of the market and how to meet the special requirements. An existing service organisation handles the day-to-day or special needs as well as installation and repair.

Further information can be found at www.proinfo.tv.

About Tellitec

Tellitec Communications bvba, based in Sint Niklaas, Belgium, is a software engineering and licensing company specialized in providing protocols and software applications for IP based data transmissions via satellite, cable, and wireless networks. More than a hundred thousand Tellitec software components have already been successfully deployed all over the world and are used by leading service providers and telecommunication operators as a trusted foundation for critical corporate as well as mass-market end-consumer services. This includes use by governmental and corporate customers, as well as by leading consumer broadband service providers.

Further information can be found at www.tellitec.eu.

Since 2004, Tellitec has been a member of the Belgian Newtec Group of Companies (www.newtec.be), having affiliates in the USA, Brazil, the EU, Dubai, China, South Africa and Singapore.

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